PERS 5 A Day Challenge



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Eating more of these...



Leads to less:

High blood pressure Heart disease Stroke Diabetes Cancer





How are North Dakotans doing?









Adults



22% of North Dakota adults report eating 5 servings of fruits and vegetables a day, or 78% eat less than 5 servings a day...

• (2003 BRFS)



Youth

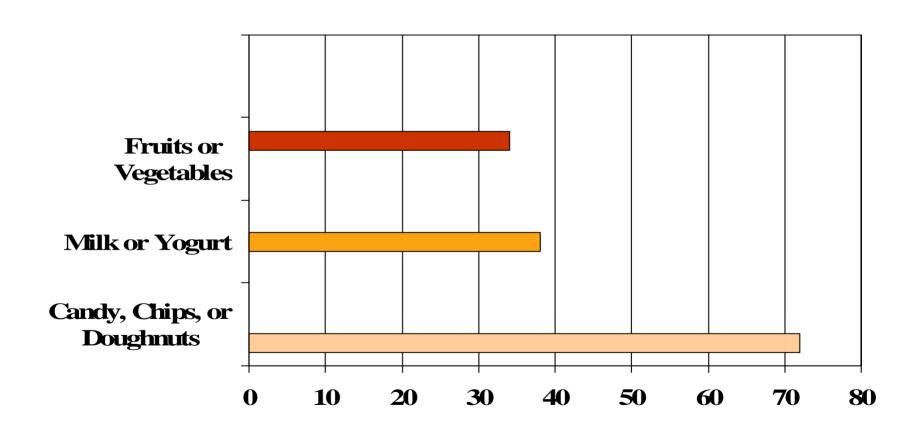


11% of North Dakota youth report eating 5 servings of fruits and vegetables a day.

• (2005 YRBS)



Yes, our worksite offers...

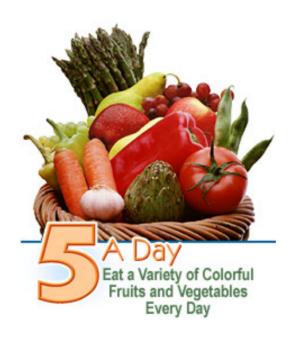


If working North Dakotans don't have access to fruits and vegetables on the job,

you'll need to eat
1-2 servings
every waking hour
after work to get in
5-9 servings a day!!



PERS 5 A Day Challenge



What is the 5 A Day Challenge?

- One part of a comprehensive wellness program
- Motivates people to increase daily servings of fruits and vegetables
- Provides tools help achieve the goal
- Encourages change in the environment

"Being healthy is about personal responsibility"

Worksite wellness programs create environments that support each of us to be able to make healthy choices.

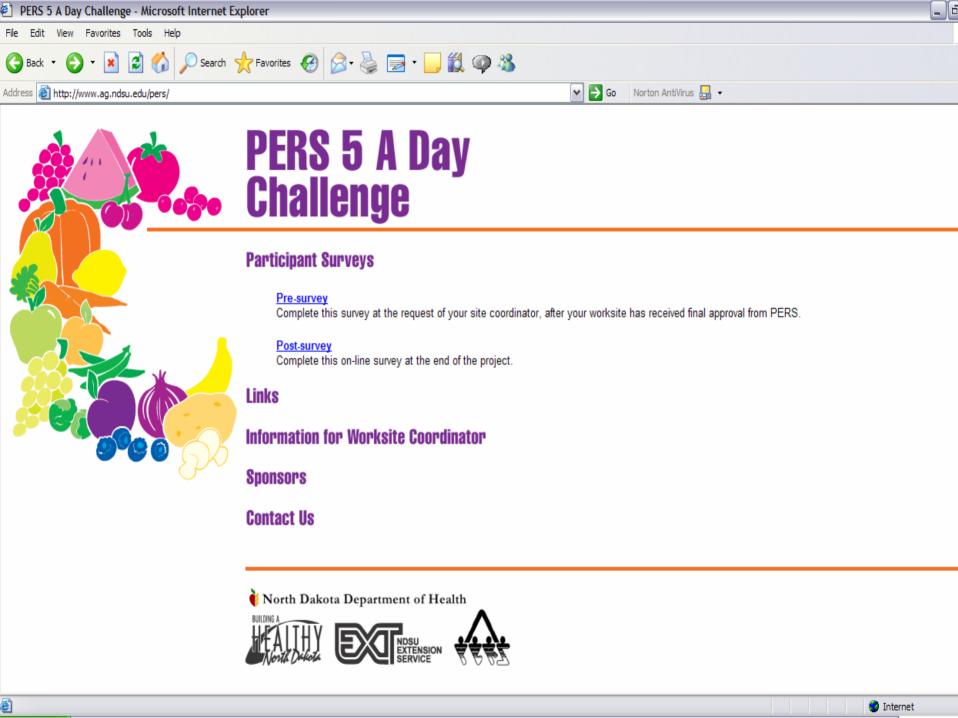
Environment

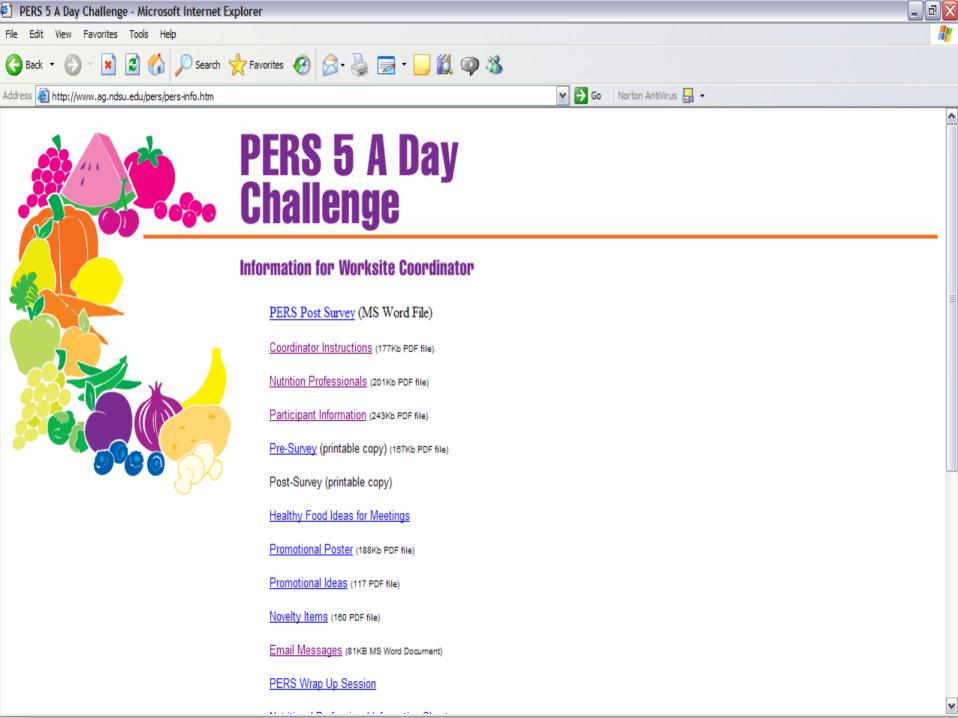
- Candy bowl or fruit bowl?
- Sitting meetings or walking meetings?
- Coffee break or nutrition break?
- Sweet rolls or vegetable tray?
- Pot"luck" or potluck with a plan?

We need all three to change behavior:

- Awareness-knowledge
- Skill building
- Policy and environmental conditions

 Information for agency coordinators housed at a website hosted by NDSU Extension Service





- Information packet
 - Goal-setting information
 - □Fruit and vegetable information
 - □Tips and tools



- Two on-site educational sessions by a public health nutritionist or extension professional
 - Kick-off session with tasty samples
 - □Discussion of ways to change the worksite environment



- Over 250 participants; 1/4 completed pre-/post-survey
- 91% of participants are trying to eat at least 5 servings of fruits and vegetables daily

(compared to 59% before participating in the program)



- □ Over 250 participants; 1/4 completed pre-/post-survey
- Two-thirds of participants are "very likely" to participate in another worksite wellness program

Agencies may apply for wellness benefit funds provided by PERS for 100% of costs up to \$500 and 75% of costs over \$500 in a fiscal year to cover the costs of providing the PERS 5 A Day Challenge

To apply:

Request application for funding by e-mail at <u>ndpers-info@state.nd.us</u>

For more information:

Check out the website at http://www.ag.ndsu.edu/pers/

